

# 2024 OOH Cycle Calendar

		Print artwork Deadlines	Digital artwork Deadlines			Print artwork Deadlines	Digital artwork Deadlines
1	1st Jan - 14th Jan	11-Dec	18-Dec	14	1st Jul - 14th Jul	17-Jun	25-Jun
2	15th Jan - 28th Jan	03-Jan	09-Jan	15	15th Jul - 28th Jul	01-Jul	09-Jul
3	29th Jan - 11th Feb	15-Jan	23-Jan	16	29th Jul - 11th Aug	15-Jul	23-Jul
4	12th Feb - 25th Feb	29-Jan	06-Feb	17	12th Aug - 25th Aug	29-Jul	06-Aug
5	26th Feb - 10th Mar	12-Feb	20-Feb	18	26th Aug - 8th Sept	12-Aug	20-Aug
6	11th Mar - 24th Mar	26-Feb	05-Mar	19	9th Sept - 22nd Sept	26-Aug	03-Sep
7	25th Mar - 7th Apr	11-Mar	19-Mar	20	23rd Sept - 6th Oct	09-Sep	17-Sep
8	8th Apr - 21st Apr	25-Mar	02-Apr	21	7th Oct - 20th Oct	23-Sep	01-Oct
9	22nd Apr - 5th May	08-Apr	16-Apr	22	21st Oct - 3rd Nov	07-Oct	15-Oct
10	6th May - 19th May	22-Apr	30-Apr	23	4th Nov - 17th Nov	21-Oct	29-Oct
11	20th May - 2nd Jun	06-May	14-May	24	18th Nov - 1st Dec	04-Nov	12-Nov
12	3rd Jun - 16th Jun	20-May	28-May	25	2nd Dec - 15th Dec	18-Nov	26-Nov
13	17th Jun - 30th Jun	03-Jun	11-Jun	26	16th Dec - 29th Dec	02-Dec	10-Dec